



**Thank you to our
community!**

LGBTQIA+ Festival and Events

Saturday ♥ May 31st ♥ 12:30 to 10pm

Downtown Ferndale
ferndalepride.com

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SUNDAY, JUNE 29

SPONSOR OR REGISTER :



TICKETS
\$130

Note from Executive Director



Thank you for picking up a pride guide. This issue is packed with names of sponsors and individuals who helped fund this event. Please shop our sponsors year-round. They deserve to know how much their support is appreciated.

Each year presents a different challenge. In the past, funding wasn't the main concern. With major companies not purchasing the biggest sponsorships this year, we had to come up with different ways to fundraise. For the first time, we made a major ask to our community.

When you arrive at pride this year, it will be clear that our community stepped up to the challenge. With multiple record-breaking fundraisers, and lots of personal donations, we made up most of the shortfall. The rest was made up by our team along with the community looking for new business sponsors from local smaller businesses. More people came together than in the past to make this day even more special than ever.

The slogan "stronger together" was perfect for this year. I am so proud to be a member of this community. Thank you for your support, your contacts and for showing up in so many ways. Happy Pride, Ferndale!

Julia Music
**Executive Director
Ferndale Pride**



Sponsors

Woodward Dance Stage

THE FLATS
AT IRON RIDGE



Planavon Performance Headliner

SSUBURBAN
Ford of Ferndale

Woodward Dance Stage Headliner



Transportation

METROPOLIS
CYCLES



incub**izo**



Sensory Zone



Enhanced



Inclusive Rock Wall



Automotive



Diamond Sponsors

Recovery Zone



Reading with Royalty



Drag Show



Hydration Station



Reading w/Royalty Bleachers



Pet Adoption Area



Performance Bleachers



409 East 9 Mile Road Suite #100
Ferndale, MI



Aerial Acrobatic



FIFTH THIRD



Children's Art Area



Volunteer Area



Sign Language



Baby Feeding Area



Recycling & Trash



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SOBRITEA

A TEA DANCE
WITHOUT ALCOHOL

Sunday
6.22.25
4-8pm



215 West Nine Mile Road
Ferndale, MI 48220

DJ REEZY SPINS

Drag performances by



Laila Grace Couture



Sirinity Sapphire



Emma Sapphire

& FERNDALE'S SEXIEST GOGO DANCERS

Sponsored by
McMillan Behavioral
Health and Addiction Services

\$10 Ticket
donation goes
to Ferndale Pride



mark-mcmillan.com

Only nonalcoholic beverages will be
available for purchase during this event.

PROM ReDeux

Friday, June 27 | 8pm - 12 am

Affirmations

290 W 9 Mile Rd, Ferndale



Out of this world

Tired of planet Earth? So are we! Take a ride with us for a night of out of this world fun. Celebrate our queerness with music, dancing, and more.

\$35 per ticket. Visit our website for more details.

Tickets on sale now!





Health-Related Services

Ferndale Pride hosts various **FREE** health-related services.

Drug and alcohol recovery services

Recovery Zone – Mark McMillan, LMSW, CAADC. Activities by The Phoenix.

South side of West Nine Mile Road west of Allen Street

Groups at Affirmations Community Center, 290 W. Nine Mile Road
10 a.m. to noon, SMART Recovery
1:30 to 3 p.m., Brown Baggers AA

Harm-reduction services

NARCAN and fentanyl testing strips available at Affirmations, Recovery Zone and outside 43rd District Court, 305 E. Nine Mile Road.

Hydration services

Free water bottle refill station presented by BASF.

South side of West Nine Mile Road at rainbow crosswalk

Lactation services presented by Skilled Lactation and Mattress Firm

Quiet space to breastfeed, chestfeed or pump. Lactation consultants on site. Children's Area across from Planavon Performance Stage.

Sexual health services

Free sexual health screenings by Unified Health.

Noon to 4 p.m., Affirmations

Sensory Station and services presented by Credit Union One

Space for people who experience sensory overstimulation to decompress. Ear plugs, fidget items, snacks, beverages. Ferndale Accessibility and Inclusion Advisory Commission available to help monitor or address accessibility needs.

In front of Thru Luna's Eyes, 513 W. Nine Mile Road

Free ear plugs also available at both stages while supplies last.

Gold Sponsors



Gold Sponsors



Silver Sponsors

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- ♥ Grey Ghost Detroit
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- ♥ Marcia Schelter
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- ♥ Nature's Playhouse Ferndale
- ♥ Oscar Renautt & Eddie Hennessey
- ♥ Jersey Mike's Subs
- ♥ Sheet Metal Workers Local 80
- ♥ Spacecat V-stro
- ♥ Starbucks Pride Network
- ♥ State Senator Jeremy Moss
- ♥ UFCW 951
- ♥ White Lotus Hair Studio
- ♥ Wink Talent

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Philanthropy

Ferndale Pride Gives Back

For the past 14 years, Ferndale Pride, an event of the Ferndale Community Foundation, has donated just over \$500,000 to local charities. Please make sure to visit the booths of these organizations to find out more about what they do for our communities. The Ferndale Community Foundation's 15th year grant cycle will be distributed in December.



AGENCY AGENCY 1-800-777-7777



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WARNING: USE BY PREGNANT OR BREASTFEEDING WOMEN, OR BY WOMEN
PLANNING TO BECOME PREGNANT, MAY RESULT IN FETAL INJURY, PRETERM
BIRTH, LOW BIRTH WEIGHT, OR DEVELOPMENTAL PROBLEMS FOR THE CHILD.

Transportation

SMART presents free parking and shuttle service

Park for free at these locations. Free SMART shuttles will run noon-10:45 p.m.

West side:

Ferndale High School, 881 Pinecrest Dr.
Gerry Kulick Community Center,
1201 Livernois St.

East side:

Incubizo, 1938 Burdette St.

This service is open to all drivers, riders, cyclists, wheelchair users and walkers. Shuttle buses equipped with wheelchair ramps for accessibility.

Bike to Ferndale Pride

Bring your own bike. Park your bike in the bike lot at West Nine Mile Road and Farmdale Street. Metropolis Cycles will park and watch your bike during the event.

RIDE the **SMART FAST BUS** on Woodward Ave

The SMART FAST Bus route stops at Woodward Avenue and West Nine Mile Road, bringing you close to the heart of the festival.

Please note: The 9 Mile bus route will be detoured during the event. Visit smartbus.org for up-to-date detour information before you travel.



Bike Rental

Ride MoGo and use the coupon code: PRIDE2025

\$10 off either a 1 Hour Pass or an Explore the City Pass.

Check mogodetroit.org for a map of nearby stations.



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➤ OVERDOSE PREVENTION

➤ WELLNESS INITIATIVES

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Events Before May 31

7 p.m. Wednesday, May 28

Interfaith Service: Stronger Together

Affirmations Community Center, 290 W. Nine Mile Road

All ages, religions and spiritual traditions welcome. Alcohol free.

American Sign Language (ASL) interpreted thanks to Genisys Credit Union.

8 p.m. to midnight Friday, May 30

The Exhibitionist: A Provocative Showcase. 21+

215W, 215 W. Nine Mile Road



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Events on May 31

10 a.m. to 6 p.m. – Affirmations Community Center, 290 W. Nine Mile Road, open to public.

10 a.m. to noon – SMART Recovery, Affirmations.

11 a.m. to 2 a.m. – Ferndale Elks, 22856 Woodward Ave., open to public.

Noon to 4 p.m. – Free sexual health screenings by Unified Health, Affirmations.



Events on May 31

**12:30 p.m. – Opening ceremony, Planavon Performance Stage.
American Sign Language (ASL) interpreted.**

1 to 8 p.m.

- Vendors open.
- Reading with Royalty presented by The Caboose, Children's Area. New stories each hour and ASL interpreted.
- Aerobatics presented by Liberty Cannabis, Children's Area.
- Art area in Children's Area presented by IEP Urgent Care.
- Baby Feeding Area presented by Skilled Lactation and Mattress Firm.
- Three level inclusive climbing wall presented by Genisys Credit Union.
- Recovery Education Area presented by McMillan Behavioral Health and Addiction Services with activities by The Phoenix.
- Animal Adoption thanks to Tim Lantzy with Friends For Animals of Metro Detroit, across from Western Market.

1 to 10 p.m.

- Woodward Dance Stage presented by The Flats at Iron Ridge and Iron Ridge District.
- Planavon Performance Stage.
- Hydration Station free water refills presented by BASF at rainbow crosswalk.

1:30 to 3 p.m. – Brown Baggers AA, Affirmations.

2 to 4 p.m. – Transgender & Non-binary Discussion, Affirmations.

6 to 8 p.m. – Nature's Remedy presents Stacey Hotwaxx Hale on The Flats at Iron Ridge and Iron Ridge District Woodward Dance Stage.

8 to 8:45 p.m. – Suburban Ford of Ferndale presents Baddie Brooks on the Planavon Performance Stage.

8 to 10 p.m. – Nature's Remedy presents Rimarkable on The Flats at Iron Ridge and Iron Ridge District Woodward Dance Stage.

10 p.m. to 2 a.m.

- Sponsoring bars and restaurants continue the celebration.
- 215 West: Big Pride Afterparty, 215 West Nine Mile Road, Doors open at 8 p.m. No cover. 21+

10 p.m. to 4 a.m. – LOVE REVOLUTION, DJs Brady Prince, Tyler Moore & Josh Ruiz at Orchid Theatre, 141 W. Nine Mile Road. Ticketed event. 21+



Post-Pride Events in June

Each Sunday and Tuesday – Karaoke at Soho, 205 W. Nine Mile Road, 8 p.m., 21+

June 1 – ThotTea on Orchid Patio featuring CircuitMOM and Joe Gauthreaux, 2 to 8 p.m.

June 1 to 29 – Ferndale Pride Auction open

June 1 to 30 – Enjoy a Pride beverage at Coeur and a portion of proceeds benefits Ferndale Pride.

June 4 – Adult Take & Make Craft: Friendship Bracelets, Ferndale Area District Library, 222 E. Nine Mile Road, 10 a.m., available while supplies last.

June 7

- Bears in Speedos Car Wash fundraiser for Affirmations Community Center and Ruth Ellis Center, First Merchants Bank parking lot, 22635 Woodward Ave., 11 a.m. to 3 p.m. Alcohol free.
- Zeeko's Freakshow LGBTQ Luchadore event sponsored by Casamigos, 215 West, 215 West Nine Mile Road. Doors open at 8 p.m. No cover. 21+

June 10

- Film Club – Discussing *The Queen* (documentary, 1968), Ferndale Area District Library, 222 E. Nine Mile Road, 7 p.m.
- Intergenerational Open Mic Night, Affirmations, 290 W. Nine Mile Road, 6 to 8 p.m.

June 11 – Sci-Fi Book Club – Discussing *Superman Smashes the Klan* by Gene Luen Yang, Ferndale Area District Library, 222 E. Nine Mile Road, 6:30 p.m.



Post-Pride Events in June

June 13 – Monthly LGBTQ Friday dance party, 215 West, 215 West Nine Mile Road. Doors open at 8 p.m. No cover. 21+

June 14 – Pride Month Saturday Night Party, 215 West, 215 West Nine Mile Road. Doors open at 8 p.m. 21+

June 16 – Community Housing Network Outreach, Affirmations, 290 W. Nine Mile Road, 1 to 3 p.m.

June 17 – Graphic Novel Book Club, discussing *Us* by Sara Soler, Drifter Coffee, 770 Woodward Heights, 6:30 p.m.

June 18 – Summer Concert: Carolyn Striho, Ferndale Area District Library, 222 E. Nine Mile Road, 6:30 p.m.

June 19 – Name Change Clinic, Affirmations, virtual (goaffirmations.org). All ages.

June 20

- Legal Clinic with Moise Legal PLLC, Affirmations. All ages.
- House of Pingk dance party, 215 West, 215 West Nine Mile Road. Doors open at 8 p.m. 21+ Tickets: ferndalesoho.com

June 21

- Lettuce Help Food Pantry, free quality produce and food, Affirmations. All ages.
- Pride Month Saturday Night Party, 215 West, 215 West Nine Mile Road. Doors open at 8 p.m. 21+

June 22 – Sobrietea presented by McMillan Behavioral Health and Addiction Services, 215 West, 215 W. Nine Mile Road, 4 to 8 p.m.

Tickets: www.ferndalepride.com/events

June 24 – Ferndale Project Book Club, *Greta and Valdin* by Rebecca K. Reilly, Ferndale Project, 567 Livernois, 6:30 p.m.

June 27 – Prom ReDeux, Affirmations Community Center, 8 p.m. to midnight. 21+

June 29 – Ferndale Pride Golf Scramble presented by Suburban Ford of Ferndale, 18 holes at Maple Lane, 33203 Maple Lane Drive, Sterling Heights. Tickets: www.ferndalepride.com/events



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SHOWS EVERY WEEK - CHECK OUR CALENDAR FOR DETAILS

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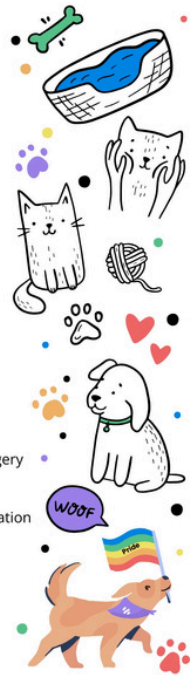


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5.31.25

DOWNTOWN FERNDALE | 12:30 - 10:00PM

THE
PLANAVON
PERFORMANCE STAGE
EMCEE BENTLEY JAMES



FEATURING
Baddie Brooks

- 12:30 Opening Ceremonies
- 1:00 Newcomers Drag
- 2:00 Sing Out Detroit!
- 3:00 Synthia Looper
- 4:00 deadbeatdad
- 5:00 Jair Alexander
- 6:00 Motorcity Drag Kings Drag Show
- ▶ 8:00 Baddie Brooks
- 9:00 J. Santino

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THE FLATS
AT IRON RIDGE



WOODWARD
DANCE STAGE



FEATURING
**STACEY HOTWAXX HALE
& RIMARKABLE**

- 1:00 DISCOBOT
- 2:00 MTLFRND
- 3:00 Problematic Black Hottie
- 4:00 DJ JUSTIN
- 5:00 samuelko
- ▶ 6:00 Stacey Hotwaxx Hale
- ▶ 8:00 Rimarkable

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FOR MORE EVENT DETAILS VISIT
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READING WITH

Royalty

1 : 00 Blanca Sapphire

2 : 00 Teddy

3 : 00 Lyndsey K. Taylor

4 : 00 Dymond Denea

5 : 00 Ariana Love

6 : 00 Robert Francis

7 : 00 Austin D. King



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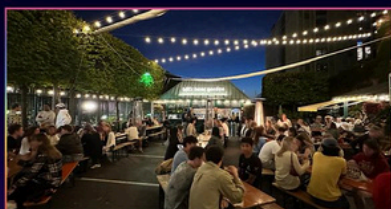
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Pride weekend
May 31 - June 1

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LOVE REVOLUTION

SATURDAY
10PM - 4AM

BRADY PRINCE TYLER MOORE JOSH RUIZ

SUNDAY (2PM-8PM)

Pride weekend
May 31 - June 1

CircuitMOM & CircuitSON
w Thots & Prayers Present

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SUNDAY
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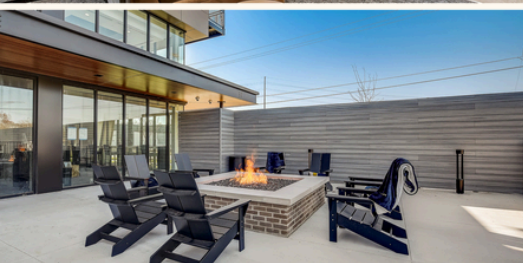


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