

Ferndale Pride 2024 volunteer instructions

What: Logistics (vendor check-in)

When: 9 a.m. to noon

Where: Rust Belt driveway of Withington alley

- Vendors must enter only at the Withington alley off Planavon Street.
 - Food vendors (and vehicles for display, Stella Rosa trailer and Nature's Remedy) enter at 9 a.m.
 - Other vendors enter at 9:30 a.m.
 - All vendors with vehicles must enter before 11:30 a.m.
- Vendors were told by email (which they confirmed receiving) not to come early.
- **The key is speed: Quickly interact with the vendor and keep them moving.**
- Find the vendor's card and give it to the vendor.
- Tell the vendor that volunteers are stationed to help them find their spot.
- Vendors are allowed to drive up to TWO vehicles into the festival. Tell them they must park very close to their spot – without blocking traffic, unload quickly and remove their vehicle. (Volunteers are available to help unload.)
- After unloading, vendor vehicles will exit at Allen Street or Farmdale Street.
- Parking information was emailed to vendors. (They can pay to park on the top level of the DOT parking structure, corner of West Troy Street and Allen Street.)
 - From the Allen Street festival exit, the parking structure will be on the left immediately as they exit the festival area.
 - From the Farmdale Street festival exit, turn left onto West Troy Street, go down to the end of street, turn left onto Allen Street and then turn right (in front of the parking structure).

Questions? Need help?

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